

# Life's a pitch... a sales pitch that is.

Whether interviewing for a job, asking someone out on a date, buying a new car, asking for a raise, or starting a business, we all have one thing in common...

## WE'RE ALL IN SALES, ALL THE TIME.

As a professional salesperson since 1991, a successful entrepreneur since 2002, and with millions of dollars in sales revenue to her credit, Andrea knows how to get any type of prospect's attention and can help your audience do it too! As The Sales Blazer, Chief Blitz Master™ and CEO of Sittig Incorporated, creator of The Blitz Experience®, and three-time author, her strategies have inspired the lives of thousands of sales professionals and business owners – especially during tough economic times!



ANDREA SITTIG-ROLF  
The Sales Blazer

[www.thesalesblazer.com](http://www.thesalesblazer.com)

*"Hi Andrea – great job this morning. As expected, you were a big hit and everyone was very pleased on this end. Thanks so much for joining us!"*

Zach Leibowitz, Producer, Fox Business News

## STORY IDEAS

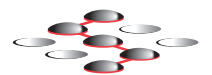
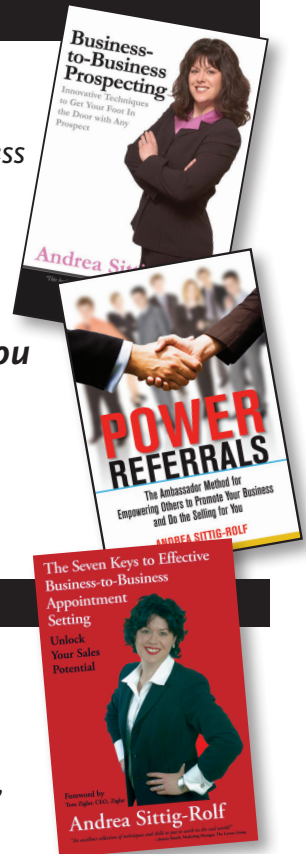
- **Never be Rejected Again – 3 Ways to Never Take No for an Answer**  
A fun and audience-interactive segment on how selling is like dating.
- **The Adventures of a Blitz Master – Starting a Service-Based Business with an idea and a prayer**  
An inspiring true story about 'second acts'.
- **5 Sales Secrets for Better Communication...in any Scenario**  
What if Democrats and Republicans were salespeople?
- **The Ambassador Method for Empowering Others to Promote You**  
Build your own personal sales force...without spending any money!
- **Is the First Amendment a Telemarketer's Right?**  
An entertaining segment, from a telemarketer's point of view.
- **I am the Boss of Me – One Entrepreneur's Rise to Success**

## MEDIA EXPERIENCE

- National cable TV: *Fox Business News*
- *WomenEntrepreneur.com* columnist: Sales Blazer
- National radio shows
- Internet radio talk show host: *Power Talk – When Talent and Passion Collide, Success is Inevitable*
- Expert content provider [www.candogo.com](http://www.candogo.com)
- *Puget Sound Business Journal* columnist: Sales Solutions
- National magazines – *Sales & Service Excellence (cover)*, *SellingPower*, *SalesForce XP*, *Business Leader*, *Boomer Market Advisor*, *imageSource*, *MANTA*
- Clients include Hewlett-Packard, Washington Mutual, IBM, Microsoft, Office Depot, OfficeMax, Insight, CDW, and PC Mall

**Availability:** Nationwide by arrangement. Available as a last minute guest.  
Based out of Redmond, WA.

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[www.sittiginc.com](http://www.sittiginc.com) includes media page with videos



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