



Horizon Newsletter  
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**Oct. 11th Kiwanis Luncheon Speaker - Andrea Sittig-Rolf**  
Andrea will be running the Oct 28th SU Marketing Scholarship Blitz. She will be on hand to talk about her business and our Blitz coming up.

Andrea's new book, Business-to-Business Prospecting: Innovative Techniques to Get Your Foot in the Door with Any Prospect, is available for purchase at Amazon.com [click here to buy her book](#)

[www.sittiginc.com](http://www.sittiginc.com)

Sittig Incorporated is a results oriented, activity based sales training and new business development firm that helps companies increase sales through the creation and implementation of effective The Blitz Experience™, Achieving the Sales Edge, Strategy Session Lunch-and-Learn and Sales Executive coaching programs. "Since our Sittig Northwest sales training program, we have gone from 23% of plan to 105% of plan! Our sales reps have changed their behavior to include consistent, proactive selling activities that have resulted in tremendous revenue growth for our company." Mark Boyce, VP Sales, Integra Telecom.

**October 18th - Operation Nightwatch Sandwich Day**  
We will meet on location at 14th and Jackson at 5pm. We will make 300 Ham and Cheese sandwich and conduct our Seattle Kiwanis meeting. [click here for Operation Nightwatches web site.](#)

**Monday October 24th 7:30 - Networking Breakfast**  
We will meet at the College Club to talk about each others business and how we can refer more to one another. We already exchange business naturally due to our strong friendships and common bonds with helping children.

**Events**

**Oct. 11th - Kiwanis Luncheon Speaker - Andrea Sittig-Rolf**

**Oct. 18th, 5pm - Sandwich Day at Operation Nightwatch 14th & Jackson**

**Oct 24th 7:30 - 8:30am**  
Seattle Kiwanis Networking Breakfast at the College Club

**Oct 28th 9:30 am to 5pm**  
- SU Marketing Scholarship Blitz Experience™ by Sittig Inc.