

Maximizer Software

Simply Successful CRM

Business Partner eNews



News & Helpful Information

A Message from Sales, Marketing & Services (SMS)



Welcome to another edition of the Maximizer Business Partner eNewsletter.

It has been a busy quarter for Maximizer Software with the launch of the milestone 10th version of our CRM solution, Maximizer CRM 10, in addition to hosting our Global Business Partner Conference 2007. The launch of CRM 10 is proving to be a great success, thanks to hard work and commitment from both our internal team and you, our business partners.

For those who attended, it was great to see you at the Global Business Partner Conference. We hope you found it valuable and enjoyed your time here in Vancouver.

A special thanks to Andrea Sittig-Rolf, one of the conference sponsors, who's had a long history with Maximizer. Andrea has helped our sales team overcome their apprehension when cold calling and setting appointments. We encourage you to consider her approach to this vital part of business growth.

There are two ways that Andrea can help you succeed. The first is to help you train your internal staff and the other is to become part of your customer's success by training their sales people to become more effective. Her methods are solid, proven and reliable. For more information on how to engage with Andrea, contact her by email at info@sittiginc.com, call (206) 769-4886 or visit her website at www.sittiginc.com.

Q4 2007 was a strong quarter for Maximizer. If the momentum provided by the CRM 10 launch is any indication of things to come, coupled with the upcoming Entrepreneur Edition launch, I am confident that together we will exceed our goals in FY 2008!

Thank you once again for your efforts this past quarter and for your continued support of Maximizer.

If you have any suggestions or feedback please feel free to send us an email.

Sincerely,

Peter Callaghan
Chief Sales Officer