

NCL Launches Online Radio Show for Travel Agents

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[Norwegian Cruise Line](#) took to the online air waves on Aug. 25, launching the line's first hour-long NCL U Radio show. The show attracted more than 700 travel agents listening in live to hear from Andy Stuart, NCL's executive vice president of global sales and passenger services, and the Pride of America's Hotel Director Cary Turecamo and Cruise Director Doug Dunnell. The radio show will broadcast the first and third Tuesday of each month at 4 p.m., EST, through Dec. 15. Travel partners interested in joining the next radio show or listening to past shows on demand can visit www.ncluniversity.com. NCL U Radio's programming will feature a variety of NCL executives covering a range of selling tips and techniques along with author and expert interviews, culminating with a question-and-answer session. Interactive elements are interwoven throughout the broadcast giving listeners a chance to win prizes. In addition, NCL U will offer monthly online quizzes testing listener knowledge of the information presented in the broadcasts where NCL U points will be awarded.

NCL U Radio's full line-up of programming includes: Nov. 17, "How to Grow Your Client Base with Freestyle Cruising" with Stuart, Oliver and sales training expert Andrea Sittig-Rolf.

NCL University is an online travel agent networking and education community, where travel partners can earn Cruise Lines International Association credits, become certified in NCL's Freestyle Cruising, get the latest information on NCL cruises, share selling tips and compare success stories via online classes, videos and blogs. Since launching in June 2008, NCL U has attracted more than 14,000 registered travel partners; of which more than 20 percent have achieved Freestyle Certification. For more information, call 866-234-7350 or visit www.ncl.com.